

STRATEGIC PLAN AND DEPLOYMENT

Vision of the Institution:

The girls who enter the portals of this Temple of Learning should leave it as, “NiraiNangaiyar” – (“The Perfect Women”) enlightened with excellence in wisdom and social service.

Mission of the Institution:

The vision of the college will be accomplished

- By contributing to the society with an appropriately educated perfect young generation of women.
- By infusing spiritual and ethical values in the minds of the students.
- By achieving the all-round development of the will power, emotion and cognition of the students through curricular, co-curricular and extra-curricular activities,
- By encouraging and enlightening the students for excellence in higher education, research, extension and development.
- By reaching the unreached population in social, intellectual, moral and cultural facets.
- By imbibing love on the motherland and an eager intent to invigorate her through active service with the sense of esprit de corps.
- By inculcating Unity in diversity and respect for all religions coupled with firm adherence to one's own religion.

Core values:

- Discipline
- Dedication
- Integrity
- Social Responsibility
- Teamwork
- Mutual Respect
- Sharing of experience, expertise and skill.

Strategic Plan and Deployment:

Teaching and Learning:

- Academic planning and academic calendar preparation
- Increased use of teaching aids and ICT adoption
- Availing e-learning resources
- Continuous evaluation to assess outcomes
- Maintain an open feedback system
- Provide faculty training for skill growth

- Support the publication and presentation of papers.

Leadership and participative Management:

- Establishment of functional committee
- Implementation of reporting Structure
- Prescribe duties, responsibilities and accountability

Internal Quality Assurance Cell:

- Periodic quality assurance checks and recommendations
- Best practices are being promoted.
- Preparation and submission of AQAR
- All employees are being educated and trained.

Students Development:

- Allocation of funds for student training and placement activities
- Establishment of a student council
- Student involvement in various committees and cells
- Organizing and taking part in competitions
- Participating in social and welfare activities

Staff Welfare:

- Staff performance evaluation system
- Staff training for quality improvement
- Code of conduct, service rules, and leave procedures
- Seminar, conference, and workshop delegation
- Support for research and higher education
- Day care center for staff children and a yearly tour

Financial Management:

- Department wise budget planning and allocation
- Income and expenditure forecasting.
- Auditing on a regular basis.

Alumni Engagements and Interactions:

- Improve Alumni Association and Engagement
- Recognize Successful Alumni
- Sponsorship/Scholarship/Fund Generation
- Alumni Meeting conducted every year

Physical Infrastructure

- Infrastructure building development and renovations
- More ICT-enabled classrooms
- Water facility
- System upgrade
- Modernization of laboratory and equipment
- Plantations
- Hygiene and green campus

Good Governance:

- Strategic goal setting and development at the institutional level.
- Observe the Organizational Structure.
- Leadership development through decentralization
- Code of Conduct and policy formulation and Implementation

SWOC Analysis

Strength:

- Recognition by UGC under 2f and 12b
- Holistic education
- Interactive, Innovative and Supportive management
- Empathy towards students
- Supportive performance by teaching and Non-teaching staff in all activities
- Observation of National Importance
- Organization and conduct of workshops/symposiums/outreach and extension activities
- Memorandum of understanding and linkages with Industry and Institutions

Weakness:

- Low research profile and patents among faculties
- Fewer faculty with doctorates
- Fewer research publications

Opportunities:

- Certificate course in Beautician and Aari work create opportunity to earn while learn
- Workshops and training programmes to create more entrepreneurs
- Orientation and training arranged by the placement cell offer opportunities for career enhancement for students

Challenges:

- Most of the students are from Tamil-medium backgrounds, and training these students in the English language and developing their communication skills is a really challenging job.
- To motivate faculty for research, PhD innovation, etc.
- Lack of interest among the students for placement
- Lack of support from parent in ensuring career prospects of students because of their eagerness to get them engaged to a married life at a possible early age.

* These are the strategic plan for the next five years.



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